



# Greater Oshkosh Economic Development Corporation

Strategy | Advertising | Strategic Support | Video

The Greater Oshkosh Economic Development Corporation is made up of a small yet mighty team of passionate individuals. Their mission is to be a resource and provide strength to potential and current area business owners who want to start, grow, and expand. The mission goes beyond business retention and expansion though; it's about creating a community that people are proud to call home.

## Program Collateral

Our goal is to ensure that every piece of marketing material created will represent the organization in the best light possible. We work with the staff at Greater Oshkosh to develop collateral that will strengthen their message and programming.



“ The Quill team brings new ideas to the table, works smart, efficiently uses our time, and helps us think bigger... ”

Audra Hoy - Director of Business & Economic Development



## Stay in the Loop

Clear and open communication between a company and its customers is one of the biggest things that we can recommend. In the case of Greater Oshkosh, we work collaboratively twice a year in developing their Annual and Mid-Year Reports. Our ability to pair visually appealing infographics with clean layout showcases the impact of the corporation.

## Grow EDC Campaign

Since its creation in 2015, the Greater Oshkosh Economic Development Corporation has facilitated business growth that translates to 369 new jobs, 1,239 retained jobs and a total capital investment of \$69,290,000.

The Grow EDC Capital Campaign will fund a three-year targeted effort designed to transform the regional business and economic conditions by increasing our region's overall personal wealth, our business profitability, community investments, and standard of living - measured against other regions.



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