



# Oshkosh Defense

Strategic Support | Photo Retouching

Oshkosh Defense delivers leading-edge tactical wheeled vehicles to military and security forces around the globe. For 100 years, Oshkosh has designed, tested, and manufactured a robust portfolio of heavy, medium, light, and highly protected military vehicles and technologies to support the U.S. Armed Forces and its allies.



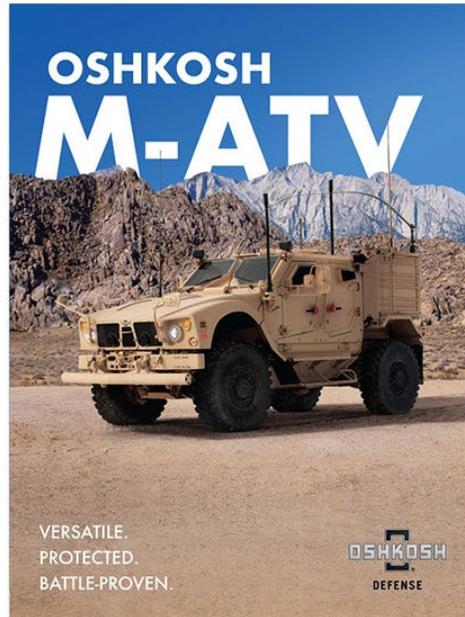
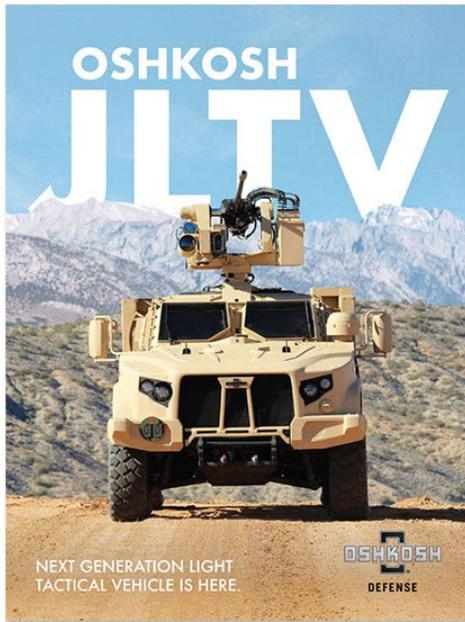
## JLTV Acquisition Program

Quill initially provided graphic and messaging support for the JLTV proposal response. At the close of this program, we also assisted in developing a new system for Oshkosh Defense proposal production. This system paved the way for a new business model that has infused Quill into the Bid + Proposal department and offered us the opportunity to assist with numerous domestic and international proposals.

## Process Driven

A healthy combination of process driven responsiveness and creative ability is what makes for a great partnership between Quill and Oshkosh Defense. We pride ourselves in our ability to digest complex concepts and create visual elements that simplify the message.





## Photo Retouching

In early 2015, Marcomm experienced a void in qualified resources to develop hyper-realistic imagery of vehicles in-theater. We were asked to assist in developing imagery for the online library and advertising usage. Since 2015, we have established ourselves as the strategic partner for photo manipulation, photography direction, and conceptual development.





## Clean and Consistent

Through our robust work within the Bid + Proposal department, we have established a relationship with Oshkosh Defense Marcomm. The main objective is to elevate the pre-existing Defense brand and establish consistency through strategic collateral. Our brand-focused, modern, and detail-oriented design style has allowed us to develop numerous collateral materials including bulletins, manuals, books, and presentations.

“ Their ability to adapt to our rapidly changing requirements, and execute on quick turn projects is unparalleled. ”

Rebecca Van Scyoc - Senior Manager, Bid and Proposal



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