



# The Creeks at Ivy Acres

Visual Identity | Advertising | Strategic Support | Video

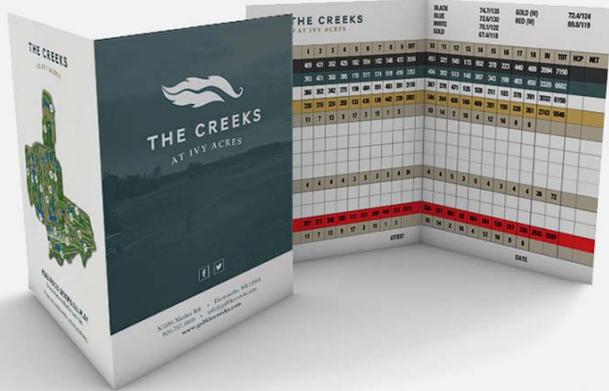
A golf course showing loads of potential was purchased by a group of very driven businessmen in the fall of 2015. With tons of ambition, they approached us with an idea that was just crazy enough to work, and dreams of a company identity that was clean, modern, and able to speak to their customers.



## Solid Foundation

Anybody in construction will tell you that you'll be in trouble if you don't have a solid foundation; the same goes for building a brand. After we conducted local market research, we knew that we wanted to position the course in a clean and classy manner. The creation of an identity guidelines document would ensure that the brand stays on course for many successful years to come.





## All Part of a System

We pride ourselves in our ability to see everything as part of a greater system. For The Creeks, we have produced everything from scorecards to course overview videos, and made sure that everything was on point and consistent.

“ Quill Creative is punctual, affordable, professional, and most importantly awesome at what they do! ”

Bill Verbrick - Owner



## Keeping Current

A partnership with our team ensures that all of your marketing materials are always kept up to date and looking crisp. Working with local and national printers, we ensure that you're always getting the best value for your investment.

## What's Best for You

Each business is unique, especially when it comes to their digital needs. For some industries such as golf courses, it can be wise and cost effective to work with companies that specialize in industry leading products, such as tailored websites that integrate the point of sale system and other digital marketing platforms.

We can work seamlessly with outside contractors to ensure that our clients receive the support they need and that the project stays on course to represent your brand effectively. Being the bridge between you and a third party developer is one of our sweet spots.



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