



# Ambassador Travel LTD

Visual Identity | Strategy | Advertising | Sales Materials

After almost 20 years of business, Ambassador Travel partnered with Quill in need of a new look. The company has grown to be known for excellence in customer service and community involvement. The reputation of professionalism with an approachable appeal was a feature that we knew needed to remain present in their visual identity.

The baseline of everything was the fact that working with Ambassador Travel was an experience all on its own. An experience with the company would allow you to do an incredible thing... to experience our world.



## More Than Just Business Cards

One of our sayings here at Quill is that your business card should be so good that no one will ever want to throw it away. When designing the cards for Ambassador Travel, we addressed both the look and feel of the card. We developed a robust system of icons for the brand and tailored each card with the icons pertaining to the staff member and the services that they specialized in.

Not only did the cards carry a new look but we had them produced on extra thick stock and coated with soft-touch, making them even more to experience.

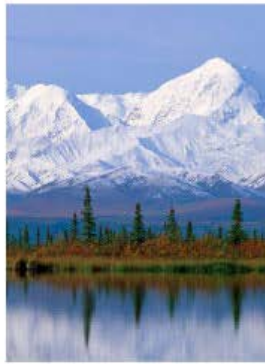




## ALASKAN CRUISE

July 2-14, 2017

Join Ambassador Travel and host Liz Kaprielian on a 13-day trip to Alaska, including overnight stays in Vancouver, Anchorage, Denali, and Fairbanks. The 7-day cruise and 5-day land vacation, including a pre-night stay in Vancouver, is something you won't want to miss. The cruise is gorgeous from start to finish, with rocky cliffs, icy glaciers, glassy lakes, and majestic mountain peaks. Come experience the incredible sights that Alaska has to offer.



Balcony Cabin	\$4,026* per person
Ocean View	\$3,086* per person (price for land and cruise portions)

\*Group air is available for purchase, please call for details.

Price includes a pre-night hotel in Vancouver, prepaid gratuities onboard the ship, transfers from the airport to hotel and hotel to port in Vancouver, and hotels and transportation for the land portion.

For more information, contact Liz at [liz@ambassadortravelld.com](mailto:liz@ambassadortravelld.com)

Ambassador Travel Ltd. | (920) 236-7777

1528 Oregon St. Oshkosh, WI 54902  
502 Hill St. Green Lake, WI 54941



## DOMINICAN REPUBLIC

February 22-March 1, 2017

Enjoy your stay at the brand new Now Onyx resort! Located in Uvero Alto, Now Onyx Punta Cana is set on a remote, palm-studded beach. The all-new luxurious resort offers total pampering and limitless gourmet dining. With endless land and sea pursuits, parties and live entertainment for all ages, five swimming pools, supervised clubs for kids and teens, a casino, nightclub and world-class spa, the fun times spent here will be unforgettable.



Garden View (double occupancy)	\$1,750 per person
Swim Up Suite (double occupancy)	\$1,900 per person

Deposits \$250 per person

Price includes the all-inclusive resort, bus transfers from the Oshkosh airport, and roundtrip airfare from Chicago. Call us today!

For more information, contact Dena at [dena@ambassadortravelld.com](mailto:dena@ambassadortravelld.com)

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## SANDOS CARACOL ECO RESORT

April 15-22, 2017

Join our lovely second group in San Carlos de Barile in beautiful Barile, Mexico, located in San Carlos de Barile. Take in the tropical surroundings with a boat through the jungle, a romantic dinner, and a walk in a cloud forest. This is one of our most beautiful and relaxing group trips in the world. Contact Liz at [liz@ambassadortravelld.com](mailto:liz@ambassadortravelld.com) for more information, contact Liz at [liz@ambassadortravelld.com](mailto:liz@ambassadortravelld.com)

Adult	\$1,000 per person
Child (12-17)	\$1,000
Infant (0-11)	\$500

Price includes roundtrip airfare from Milwaukee, all inclusive resort stay, tour fees, and roundtrip transfers in Mexico. Call us today!

For more information, contact Liz at [liz@ambassadortravelld.com](mailto:liz@ambassadortravelld.com)

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## EXPLORE IRELAND

May 12-20, 2017

Join Ambassador Travel and Cathie as we explore Ireland and experience all that the Emerald Isle has to offer! This eight-day journey will immerse you. Visitors have the opportunity to discover Dublin's fascinating history, see magnificent cathedrals, and visit a farm on the stunning Aran Islands, where rugged cliffs, wild horses, and crashing seas offer a natural beauty like no other. There is nothing quite like the Irish experience, and this trip is sure to immerse you in the culture, atmosphere, and traditions of Ireland.

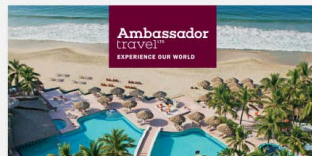
5 Day Trip to Ireland	\$2,900 per person
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Price includes airfare, a guided tour of Ireland, 12 meals, and other expenses. See the other side for the itinerary and more details!

For more information, contact Cathie at [cathie@ambassadortravelld.com](mailto:cathie@ambassadortravelld.com)

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## SUNSCAPE DORADO PACIFICO

January 22-29, 2017

Join Ambassador Travel with host Don Yeager and Bill Marty in the morning on a 5-night group trip to Sunscape Dorado Pacifico. Sunscape Dorado Pacifico is the best place to experience luxury. The beachfront resort is directly adjacent to the heart of town and within walking distance of major attractions such as shopping with duty-free, a waterpark, and two golf courses. Get ready for an adventure in a lifetime!

Deluxe Ocean View Beach Suite Double Occupancy	\$1,399 per person
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Price includes the all-inclusive resort, roundtrip transfers with a bus from the Oshkosh airport, and roundtrip airfare from Chicago.

For more information, contact Dena at [dena@ambassadortravelld.com](mailto:dena@ambassadortravelld.com)

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## HOLIDAY WEEKEND IN BOSTON

May 26-29, 2017

Spent Memorial weekend 2017 in Boston, Massachusetts. Join the exciting weekend getaway with Ambassador Travel. We will depart from Milwaukee to Boston with a direct flight on JetBlue. Stay at the beautiful historic Cambridge Hotel. We will start Boston from Fenway Park and visit the city. Enjoy the best of Boston. There are many things to see and do in Boston. Contact Liz at [liz@ambassadortravelld.com](mailto:liz@ambassadortravelld.com) for more information, contact Liz at [liz@ambassadortravelld.com](mailto:liz@ambassadortravelld.com)

Deluxe Weekend Double Occupancy	\$800 per person
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Price includes roundtrip airfare from Milwaukee to Boston, all inclusive hotel accommodations, and round trip from Boston. Call us today!

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“ ...my go-to when it comes to creating advertising material – both printed and online... ”

Susie Leib - Owner

### All Part of a System

From advertising promotional events to creating sell sheets with information on group trips, Ambassador Travel partners with our team at Quill to ensure they are always being represented in a professional and consistent manner.

First impressions only happen once, we're here to make sure that the first impression your customer has with you is exactly what you want.



(920) 385-9466  
info@quillcm.com